



Silver Star Property Owners Association

Minutes – July 21st, 2016

Venue: CookCandade Home, Silver Star

Attendees: Sheryl Bolton, Ron Blancher, Loreen Ruault, Denys Lawrence, Ted Pleavin, Kim Young, Sandy Cook

Guests: Patti Wild, Cathy Clark, Gregg Candade

1. Call meeting to order. 4:01 pm
2. Adoption of Minutes. May 19, 2016 Minutes amended to show the submission of the Utilities Services Committee Terms of Reference to be reviewed and appended to the next meeting's minutes. M/S/C
3. Delegations and Presentations: none
4. Directors Reports:
 - a. Financial – Sheryl – please see the attached Financial Report

Sheryl will add in an expenses line to show the Paypal costs (memberships purchased online)

- b. Membership and Database – Loreen At this point, we have 58 paid individual members and 9 stratas. This gives us a total of 349 paid up members.

Loreen is working on aggregating the 5 databases. Mail Chimp looks to work well. It is a plug in for the website. She is very hopeful of having a more robust, accurate database soon. This process has just been started.

The means of contact of members will be direct for members that are registered. For stratas, Loreen will contact the Strata Managers. These managers will need to get permission from their strata owners to allow contact. Then our contact will be through the Strata Managers. Mail Chimp is designed to send out bullets of information. These bullets will refer to the website for the broader stories. Kim commented that his research shows that there is a better return when emails are short and linked to the website.

- c. Web Site – Kim Has been working with the new website. As mentioned above, Mail Chimp mail out will refer to the broader stories that will live on the website. There will be an inside and outside of the website. The Outside is available to the public in general. The Inside will be available for members only. For example: the latest directors' meeting minutes will be circulated shortly after each meeting. With approval, the minutes will be posted to the outside portion of the website. The older



Silver Star Property Owners Association

minutes will be on the inside.

So far 120 people have registered. After the AGM, free subscribers could not see the website content. They need to resign up as paid subscribers.

The Front page or Outside will show bullets of why they should join, what is going on, a link to Silver Star Mountain Resort website, etc.

Discussion was held as to why ask people to pay. The main reason is to have a voice, ie. Numbers.

Kim will make the website in this hybrid arrangement.

The SSPOA Mailbox is set up for people to be able to contact directors. Directors who have not set up their email need to contact Kim and do this or, if they prefer, tell Kim and he will insert their personal email. The advantage of the SSPOA mailbox, is that it will stay with the position rather than the individual.

- d. SSMR Liaison – Ron There are lots of downhill/cross country mountain bikers, hikers, on the mountain + summer slide is great hit. Next summer plan to use the Winter Tube Town runs..Many events in the calendar. Those interested should go the website:
<http://www.skisilverstar.com/summer/activities-events/events-calendar/month>
f

- e. Utility Services – Mike Please see the Website for the Terms of Reference

This committee needs some volunteers, preferably from outside of the directors. Kim will put an ad on the website to ask for these volunteers.

As more incentive to support Mike in this endeavor, word is that some changes have occurred in the billing by Silverhawk – to the downside for those with suites that are not a strata.

- f. SSRA Task Force – Denys This has been an extremely challenging and emotional time for everyone. The general Mountain population has become very engaged. The Task Force has withdrawn their briefing to the RDNO Committee of the Whole. The Task Force Newsletter asks that people sign up for updates.

Gregg and Cathy brought forward some valid points.

Denys will write, in his own words, a short review of what the Task Force has done.



Silver Star Property Owners Association

Kim will post this on the website. The SSPOA has decided that we will be neutral BUT our mandate is to keep the community informed.

Kim made the suggestion that the Task Force lay out what they see as a successful Resort Association. They can then ask the community for their suggestions as to how those goals might be achieved.

There needs to be openness.

The public consultation will be in December.

5. Matters Arising:

- a. Interim replacement of President – all The group discussed this challenge as Ted will be leaving. In the meantime, Sandy and Sheryl still have signing rights on the account. Ted is a paid up member until December. No one has come forward to take on the task. For now, Sandy will issue Agendae. Directors with input shall contact Sandy with any additions at least 2 days prior to the meeting for addition.

Once the new interim President is chosen, it will be shown in a motion in the minutes. These minutes will be presented to the bank for signing rights changes.

6. Late Items: none

7. Next Meeting: Thursday, September 15, 2016 4:00 pm

Sheryl Bolton's Home –

Adjournment: 5:46 pm